

YOUTHPROAKTIV

ANNUAL REPORT

2024



YouthProAktiv

ypa@youthproaktiv.org

WWW.YOUTHPROAKTIV.ORG



INTRODUCTION

At YouthProAktiv, we are committed to inspiring, empowering, and educating young people across Europe. Our programs and initiatives are designed to foster inclusive education, meaningful advocacy, and high-quality training opportunities, helping young people realize their potential and contribute to building a more sustainable and inclusive society.

This year, our efforts have been centered around two core pillars:

1. Education: Equipping young people with essential skills and knowledge.
2. Advocacy: Amplifying youth voices and ensuring their representation in decision-making processes.



PILLAR I: EDUCATION

1. INNOVATION PROJECTS

Discover our projects oriented to increase the capacity of youth work and youth organisations and to innovate in education through the development of new tools, programs and ways of doing things on a wide variety of interesting topics.

2. TRAININGS

Targeting both youth workers and/or youngsters across Europe and beyond to empower, connect and engage in a meaningful way!

SESI PROJECT



1. Promoting Social Inclusion through Entrepreneurship

The Social Entrepreneurship as an Inclusion Enabler (SESI) Project is a flagship initiative that leverages entrepreneurship as a pathway to inclusion for disadvantaged youth. By focusing on practical training, mentorship, and community-based activities, SESI equips young people with the tools to design and implement social entrepreneurship projects tailored to their local needs.

This year, SESI provided access to a diverse array of resources, including best practice reports, webinars, and social media content. These tools demystify complex concepts such as the policy frameworks surrounding social entrepreneurship in Europe, offering young people a practical understanding of how to launch initiatives that address pressing community challenges. The project reached youth across multiple countries, empowering over 150 young participants and youth workers to become changemakers in their regions.

Key outcomes included the creation of 25 new social entrepreneurship projects and the establishment of local mentorship networks to sustain long-term impact

OUR MAIN OUTCOMES:

- A Collection of Best Practices report, providing models for youth workers and NGOs to design impactful training programs;
- A series of webinars that cover foundational topics like the policy framework for social entrepreneurship in Europe;

<Follow
progress>
<HERE>

SESI PROJECT INTERNATIONAL WORKSHOP: TAKING ON. TAKING OFF!

20th - 24th
2024 May

**INTRODUCTION TO
SOCIAL
ENTREPRENEURSHIP:
TRANSNATIONAL
ACTIVITY IN ROMANIA**

2nd - 7th
2024 June

**BEST PRACTICES IN
SOCIAL INCLUSION:
TRANSNATIONAL
ACTIVITY IN POLAND**

22th - 27th
2024 September

**DEVELOPING A SOCIAL
BUSINESS MODEL:
TRANSNATIONAL
ACTIVITY IN BELGIUM**



2. YOU-CYCLE Project: Building Skills in Circular Economy

The Young Changemakers for Circular Local Economy (YOU-CYCLE) Project prioritizes sustainability and employability by introducing young people to the principles of the circular economy. Through hands-on workshops, a detailed practical guide, and an engaging video series, participants learned about sustainable business models, waste management, and the role of entrepreneurship in fostering a green economy.

The project is being implemented across Spain, Greece, and Türkiye, with technical support from Belgium and Romania. Over 300 young people have actively participated in workshops that not only enhanced their understanding of the circular economy but also inspired them to design innovative solutions for their communities.

Notable achievements included the creation of 15 youth-led sustainability initiatives, ranging from local recycling campaigns to the development of eco-friendly business concepts.

RESULTS:

300+ participants trained in circular economy practices across Spain, Greece, Türkiye, Belgium, and Romania.

15 youth-led initiatives implemented to promote recycling and eco-friendly habits.

PRACTICAL GUIDE :
Understanding Circular Economy & Social Entrepreneurship

AUDIOVISUAL
PILLS

PAST PROJECT

3. JOVID PROJECT: BRIDGING THE DIGITAL SKILLS GAP

In 2024, the JOVID Project made significant strides in addressing the increasing need for digital skills among young people, particularly in the creative sector. Through its innovative resources and targeted approach, the project aimed to bridge the gap between the digital economy and youth employability by equipping participants with practical tools, knowledge, and opportunities to thrive in a digital-first world.



MAIN OUTCOMES

Digital Skill Up Tutorial

To professionally rock audiovisual content creation!

JOVID APP

For business to publish their digital job offers and young people to render digital services boosting their economic activation.

Policy Briefing

To communicate to policy makers in a clear and simple manner our study on how self-employability could help to countermeasure youth unemployment in Europe.

4. EMPOWERING THE YOUTH THROUGH FINANCIAL LITERACY



CHECK OUR PROJECT RESULTS!!



CONCEPTUAL GUIDE

With the key aspects of financial literacy to be mastered by young people.



TOOLKIT

With non-formal activities to boost financial skills and competences on disadvantaged youngsters.



MOOC

To self-path keep update and increase your financial literacy!



POLICY BRIEFING

To showcase new ways of empowering youth through financial literacy and boosting their entrepreneurial activity

TRAININGS

Our training programs are designed for both youth workers and young individuals, offering learning opportunities particularly aimed at those facing various disadvantaged circumstances. The goal is to enhance their knowledge, skills, and competencies in areas related to education, empowerment, and employability.

Stay tuned to register for our 2025 trainings!



2024 IN A NUTSHELL

5th - 10th May
2025- Brussels

**NON-INFORMAL
ACTIVITIES TO
SUPPORT THE
GREENCOMP
FRAMEWORK**

6th 11th Oct
2024- Madrid

**BOOSTING
INCLUSION AND
DIVERSITY IN
EVERYDAY LIFE-
MY DIGITAL
CONTRIBUTION**

17th- 22nd Nov
2024 - Madrid

**NON FORMAL
EDUCATION
ACTIVITIES TO
ENGAGE NEEDS
INTO SDG'S)**

March 2024

**UNDERSTANDING THE
EUROPEAN PARLIAMENT
AND THE EUROPEAN
PARLIAMENT ELECTIONS:
ITS IMPACT ON EVERY
DAY'S LIFE**

October 2024

**UNDERSTANDING,
CONNECTING AND
WORKING
TOGETHER WITH
THE EUROPEAN
REPRESENTATIVES**

PILLAR II: ADVOCACY



* YOUTH GOAL WEBINARS:

- [YouthGoalWebinar 1: "Connecting EU with Youth"](#)
- [Youth Goal Webinar 2: "Creation of Inclusive Societies"](#)
- [Youth Goal Webinar 3: "Space and Participation for All. EP elections."](#)
- [Youth Goal Webinar 4: Equality of All Genders](#)
- [Youth Goal Webinar 5: Mental Health & Wellbeing](#)
- [Youth Goal Webinar 6: Information & Constructive Dialogue](#)
- [Youth Goal Webinar 7: "Moving Rural Youth Forward"](#)
- [Youth Goal Webinar 8: "Sustainable Green Europe. Reviewing the EU Green Deal"](#)
- [YouthGoal Webinar 9: "Youth Organisations & European Programmes. Reviewing the European Social Fund"](#)
- [YouthGoal Webinar 10:Blockchain & Quality Employment for All](#)
- [Youth Goal Webinar 11: "Quality Learning. New skills for the XXI century"](#)

YouthProAktiv leads a range of advocacy initiatives designed to engage young people across Europe in democratic processes, policy influence, and proactive citizenship. Our efforts include youth declarations, policy briefings, interactive webinars, and direct engagement with EU representatives. Through these initiatives, we aim to equip young Europeans with the knowledge, resources, and confidence to actively shape policies that impact their futures.

<Check our policy briefing>
["Boosting Entrepreneurship through Circular Economy"](#)
["Entrepreneurship: Towards an EU Common Path for Action?"](#)

<Check our youth declaration>
["A Closest Youth Collaboration with the European Parliament"](#)

["The Way to Increase Youth Democratic Participation"](#)

* FACE TO FACE MEETINGS WITH MEPS

MEPS: MEP Diana Riba i Giner, MEP Christine Schneider, MEP Sirpa Pietikäinen, MEP Stelios Kypouropoulos, MEP Rosa Estaràs Ferragut, MEP Axel Voss, MEP Mohammed, MEP Hannes Heide, MEP Javi López, MEP Brando Benifei.



PILLAR II: ADVOCACY



* EP PROJECT: YOUR VOTE, YOUR EU

An Entrepreneurship-Friendly Europe: Your Vote, Your EU

Implemented from January to June 2024, this initiative aimed to empower European youth by raising awareness of EU democratic values and fostering active participation in the 2024 European Parliament elections. Through a hybrid education model, we combined in-person activities in Belgium with online engagement for participants from Greece and Spain.

The project provided young changemakers with insights into the European entrepreneurship ecosystem, highlighting its role in youth employability and the democratic responsibilities of Members of the European Parliament. Through interactive workshops, participants developed practical skills to analyze MEPs' entrepreneurial policies, build professional connections, and coordinate advocacy efforts.

Our efforts culminated in the "Your Vote, Your EU" social media campaign, which engaged over 12,000 users and generated more than 5,000 video views. This campaign demonstrated the power of digital outreach and hybrid learning in mobilizing young Europeans for informed democratic participation.

YouthProAktiv's Impact: Empowering Youth for an Informed Vote

Throughout the first half of 2024, YouthProAktiv successfully implemented six key activities under the "Your Vote, Your EU" initiative, engaging young changemakers across Belgium, Spain, and Greece.

- 1** We hosted the Transnational Hybrid Webinar: "Entrepreneurship as a Path to Youth Employability" (January 2024)
– Bringing together 80 young participants and reaching over 500 online viewers, we explored the role of EU entrepreneurship policies in boosting youth employability.
- 2** We organized the Transnational Hybrid Seminar: "Understanding EU Elections: My MEPs on Together.eu" (March 1-15, 2024)
– We guided young voters through the EU electoral process, helping them navigate the Together.eu platform and analyze their national candidates.
- 3** We led the Online Workshop: "Analyzing My MEP's Entrepreneurial Profile" (March 15-30, 2024)
– We provided young participants with tools to assess MEPs' policies and initiatives, fostering critical thinking and informed voting decisions.
- 4** We empowered youth in the Online Workshop: "Contacting MEPs" (April 1-15, 2024)
– We trained young changemakers to directly engage with MEPs, ensuring their voices and concerns were heard in the political sphere.
- 5** We co-created the Social Media Strategy in the Workshop: "Coordinating Our Social Media Campaign - Your Vote, Your EU" (April 15-30, 2024)
– Youth leaders took the lead in designing a pan-European social media campaign to encourage democratic participation.
- 6** We launched the Social Media Campaign: "Your Vote, Your EU" (May-June 2024)
– Reaching over 5,000 young citizens, our campaign shared real stories, EU election insights, and MEP profiles, mobilizing youth to participate in the European elections.

* **WEBINARS "YOUR VOTE-
YOUR EU"**

* **OUR SOCIAL MEDIA
CAMPAIGN**

CONTACT US



YOUTHPROAKTIV

Phone/

+32 485 69 23 68

Email/

ypa@youthproaktiv.org

Website/

www.youthproaktiv.org

Instagram